

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Ordinary Level

ART

6010/05

Paper 5 Craft A – Design on Paper

1 November – 30 November 2004

3 hours

This paper is to be given to candidates **one week before** the examination.

READ THESE INSTRUCTIONS FIRST

INSTRUCTIONS TO SUPERVISORS

Attention is drawn to the General Instructions as given in subject syllabus 2004.

INSTRUCTIONS TO CANDIDATES

Write your name, Centre number, candidate number and question number, in that order, in the top right-hand corner of the front surface of the paper.

Answer **one** of the options given overleaf.

INFORMATION FOR CANDIDATES

Except where the question asks for a particular medium to be used, a wide variety of media and techniques is acceptable.

Drawing instruments and tracing paper are allowed.

NB. All questions are for designs on paper.

Candidates should not produce work on any other medium.

- 1 Design the cover and spine for a book or a video entitled THE MODERN MEDICINE. The design should be in a suitable proportion and include the author/presenter's name which is Dr. J. Howes. There is no limit on the number of colours to be used.
- 2 Design a poster, with appropriate lettering and images, to advertise a sale of craftwork. The following words **must** be included:

CRAFTWORK
SALE ROOMS
MAIN SQUARE
6 Dec 2004

- 3 Design a repeat pattern for the walls or upholstery in the offices of a fruit export company. There is no limit on the number of colours to be used.
- 4 Design the logo for a company which installs and services air-conditioning units. The name of the company is **STAY COOL**. Show in colour how your design would appear on a company vehicle and on a business card.
- 5 Using an appropriate calligraphic script with which you are familiar, design an invitation card using all of the following text:

You are invited to an OPEN DAY at
THE TOWN SQUARE FIRE STATION
8 MAY 2005. COME AND SEE THE DISPLAYS

Include any additional decoration you feel appropriate.

- 6 Design the opened-out plan of a cardboard container including graphics, for a box of chocolates. The brand name is **DELIGHT**. There is no limit on the number of colours to be used.